The Vienna BioCenter Scientific Training Unit invites applications for a

Scientific Training Marketing & Partnerships Manager @ Vienna BioCenter

In this role, you will develop and lead the marketing and communications strategy for the Vienna BioCenter's training initiatives, including our Summer School, PhD Program, Postdoc Program, and Alumni Network. Your primary responsibility will be to attract high-quality applicants to the scientific training programs through targeted marketing and engaging social media. You will agree marketing priorities with the Head of the Training Unit and translate these into practical activities, working closely with the relevant program managers.

Key Responsibilities

Strategy & Insight

- Develop a thorough understanding of how students and early-career researchers make decisions about their training path and translate these insights into effective recruitment strategies and targeted campaigns.
- Work closely with faculty to identify the talent profiles they are looking for and design targeted approaches to reach and attract these candidates.

Communications & Content

- Take ownership of the Vienna BioCenter training website, social media channels, and promotional materials, ensuring a coherent and professional presence across all platforms.
- Produce well-crafted content that speaks to a scientific audience and keep our digital strategy current.
- Actively apply AI tools across content creation, campaign management, and digital workflows, and continuously explore how emerging technologies can improve the quality and efficiency of our marketing.
- Lead marketing campaigns from start to finish, including managing budgets, tracking performance, and using data to improve results.
- Collaborate with Communication departments of all partner institutes.

Partnerships & Outreach

- Build and maintain a network of partner universities and research institutions, with a focus on establishing long-term, mutually beneficial relationships.

Alumni Engagement

- Drive engagement with the alumni platform, strengthening connections and involving alumni in outreach, content and recruitment.

Your Profile

- Master's degree in Marketing, Communications, or a related field with a strong, demonstrable interest in the Life Sciences (required); alternatively, a Master of Science (MSc) in a life science discipline paired with relevant proven marketing experience, with examples of activities delivered and results achieved.
- Experience working with multiple stakeholders.

- Experience managing websites and digital content.
- Confident and practical user of AI tools, with a genuine interest in applying them to improve processes, workflows, and outputs across the role.
- Collaborative by nature, with good interpersonal skills and the confidence to engage with faculty, students, communication departments, and external partners alike.
- Fluent in English; German language skills are an asset.

What We Offer

- A part-time (20h) contract with a gross annual salary of EUR 55,000 (full time equivalent), paid 14 times a year.
- A collegial, international working environment at one of Europe's leading life-science campuses in Vienna.
- Genuine responsibility and room to develop the role over time.
- On-site cafeteria, childcare facilities, and professional development opportunities.
- The opportunity to contribute meaningfully to the development of higher education programs.

We look forward to receiving your application by 6th January 2027 for an anticipated start date of 1st March.

Apply Now

www.viennabiocenter.org; www.oeaw.ac.at/imba